

R. H. Macy & Co.

HERALD SQUARE Inc. NEW YORK



Continuing the Sale of Women's Winter Coats

Featuring quality and style at a very moderate price

\$54.75

The sale includes 20 of the season's most wanted styles, developed in excellent materials and trimmed with the choicest furs.

Soft, velvety high-pile fabrics in all the fall colors and black are trimmed with such fashionable furs as caracul, squirrel, beaver, skunk, mole, wolf and others. The styles are bloused, draped, caped, panelled, flare or straight-line, to suit most varied tastes and types.

We mention especially a group of extra-size coats trimmed with fur, a group of dressy coats and wraps without fur, and a large number of black coats with caracul trimming.

Every coat lined with silk and interlined.

Sizes, 36 to 52½

MACY'S—Third Floor, 34th Street, Front.

Individual Fur Collars

may be had in smart furs and effects at Surprisingly low prices



Dyed Opossum \$19.74

At \$11.74

Slynx lamb
Beaverette (dyed cone)
Australian Mole Cone
(black and brown)
French Seal (dyed cone)
Natural American
Opossum
Moufflon
Pearl Cone



Moufflon \$11.74

At \$19.74

Chinchilla Cone
Krimmer Lamb
Taupe Nutria
Persian Lamb
Natural American Opossum

At \$34.75

Beaver
Natural Raccoon



Beaver Collar \$34.75

Fur Trimmings
in a wide assortment
of furs
79c to \$34.75
¼ inch to 8 inches wide

MACY'S—Third Floor, 34th Street, Front.



Beaverette (Dyed Cone) \$11.74



Gray Slynx Lamb \$11.74

Sale of 41,000 yards of Warm Flannels and White Wash Fabrics at Noteworthy Prices

Imported White Dotted Swiss
49c yard

Good quality. Hand-sheared dots that will not wash out. Twenty sizes to choose from. All white only. 31 inches wide.

Novelty Voiles
19c yard

A good assortment of patterns in a durable weave. 36 inches wide.

White and Striped
Outing Flannel
12c yard

A medium weight in pretty stripes on light and dark grounds. Also plain white. 27 inches wide.

Printed Flannelette
14c yard

Thirty desirable patterns, mostly small Paisley designs. For kimonos, house dresses, and children's garments. 27 inches wide.

Striped Satinette
49c yard

Popular fabric in two sizes of stripes. For lingerie, waists, dresses, slips. 31 inches wide.

Three Star Nainsook
\$2.97 piece of 10 yards

Our usual price \$3.69
Our best quality in Sheertex brand. Very closely woven and highly mercerized. Only 75 pieces. 36 inches wide.

White Domet Flannel
23c yard

Thick nap, closely woven, bleached snowy white. For warm undergarments. 36 inches wide.

Baby Flannels
89c yard

An appealing variety of small designs embroidered in silk on good weight part wool flannel, with just enough cotton to keep it from shrinking.

MACY'S—Second Floor, Center.

Handkerchiefs For Christmas Gifts

For Men

Imported hemstitched linen with woven cord border, in white, tan, blue, green or lavender. Special, 47c each

Fine quality linen hemstitched handkerchiefs with old-fashioned tape border. 69c each
Irish linen with thread drawn one-quarter inch hem and hand embroidered block initial, half dozen, \$2.97

Fine texture linen with spoke stitched hem and hand embroidered script initial, half dozen, \$4.39

Serviceable hemstitched white handkerchiefs of generous size. 19c each
Usual price ½ doz., \$1.49

For Women

Hand embroidered white Irish linen, also solid colored centers with white hems, and other colorful combinations. 44c each

Lowest verified price elsewhere. 59c each
Initialed handkerchiefs of fine white Irish linen with dainty hand embroidered corners. 47c each

White Irish linen with assorted borders of thread drawn stitching. 59c each
Popular one inch hemstitched hem with hand mitred corners in white linen, 39c each

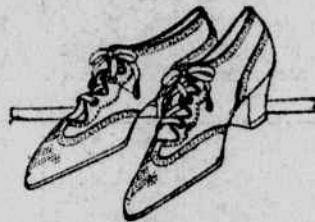
Imported white linen hemstitched handkerchiefs, of serviceable quality. half dozen, Special 62c

For the Children

Boys' fine cotton handkerchiefs with woven colored border and colored block initial. Usual price, \$1.14 Special, half dozen, 98c
Children's imported handkerchiefs with cunning nursery story pictures. Special, half dozen, 39c

Children's colored and white hemstitched handkerchiefs of good linen with prettily embroidered corners. Special, 16c each

MACY'S—Main Floor, Center.



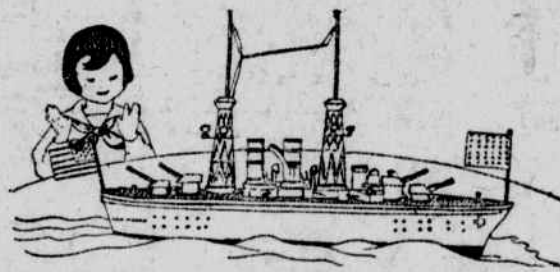
A Smart New Tie of Original Design

\$8.94

Something quite new and individual in the winter revel of women's footwear is this clever tongueless tie, fashioned of brown kid, combined with brown suede. To the woman who seeks the original that is not bizarre but restrained by dignity and good taste we especially commend it.

Smartly perforated, with genuine hand-turned soles and covered military heels. Silk ribbon laces ending in saucy little tassels add much to its style.

MACY'S—Second Floor, Center, Rear.



The Navy Comes to Wonderland!

Mechanical Warships

Special at \$4.96

A remarkably low price for these well constructed toys. They are sturdily made of sheet metal, finely enamelled, equipped with strong clockwork motor. Faithful miniatures of real battleships to the smallest detail.

Model battleship U. S. S. New York, 25 inches long, 4½ inch beam, draft 2¼ inches.
Model battleship U. S. S. New Mexico, 25 inches long, 4½ inch beam, draft 2¼ inches.
Model battleship U. S. S. Texas, 30 inches long, beam 4½ inches, draft 2¼ inches.

MACY'S—Wonderland, Fifth Floor.

Six Helps For Your Kitchen



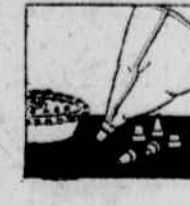
No. 1—Kitchen Set of 5 pieces, 94c
Aluminum rack with 5 aluminum utensils: kitchen spoon, pancake turner, gravy ladle, mixing spoon and egg beater.



No. 2—Fruit Press or Potato Ricer, 39c
A strong, convenient device for preparing fruit or potatoes.



3. Fork Cleaning Brush, 9c
Specially made for cleaning between the tines of the fork.



No. 4—Icing Set, \$1.24
Indispensable for making beautiful icing designs for cakes and pastries.



5. Potato Ball Scoop 49c
Convenient little instrument for scooping out potato balls for soups.



No. 6—Parsley Mincer, 39c
Rotary mincer with 10 blades in parallel. Gives thorough mincing with a minimum of effort.

MACY'S—Basement, 35th Street.

We have taken keen interest in the arrivals of steamers from England, recently, for they have brought an excellent assortment of Men's

London Made OVERCOATS

\$39.75

\$49.75

\$59.75



These, added to our already large selection, make an unusually wide assortment, including: Double breasted storm ulsters, polo model coats, double breasted raglans with all around belts, and small ulsters.

There are three prices and a splendid group at each price. All are typical of the Britisher's knowledge of overcoat-making, which is conceded to be super-excellent. All have been made with the wide sweeping drape that characterizes English coats, and most of them are of fleecy fabrics that have a warm appearance. There are also harder finished cloths, with plain or plaid backs, in coats of different lengths. All sizes.

Also announcing
Burberry Overcoats
in a full assortment of shades and styles.
\$64.75 to \$94.75



MACY'S—Fifth Floor, Front.

Engraved Personal Greeting Cards for Christmas and New Year's

Time is growing short—it will soon be necessary to mail many of your Holiday greeting cards that are destined to far-away places.
Place your order at once—to insure delivery in plenty of time.
Our assortment is complete for you to choose from—at lowest-in-the-city prices.

MACY'S—Main Floor, Center Stairway.

Imported Work Stands

\$10.44 to \$29.50

These charming work stands possess a grace of line and a delicacy of color which make them decorative as well as useful.

We have them in generous assortment—some filled with all the little necessary sewing knick-knacks—others ready to be filled according to the sewer's individual taste.

MACY'S—Fourth Floor, 34th Street, Rear.



Men's Silk Reefers

Overcoat time demands a reefer to protect your neck and collar. These reefers are of the best quality silks—many of them are imported—and at the prices they suggest buying for holiday gifts, too.

Swiss Knitted Silk Reefers, Special \$5.94

White, gray, brown and smart stripes. Our own importation.

Accordion Silk Knit Reefers, \$6.89 and \$7.94
Hand frame knitted. Beautiful two toned combinations.

Crocheted Silk Reefers \$3.89 to \$8.74

Various weaves and colorings. Plain colors and fancy stripes.

Swiss Striped Reefers, \$5.94 to \$12.94

A popular reefer with younger men. A large assortment.

Rope Stitch Crocheted Reefers, \$13.89

Our own importation in intricate hand-loomed designs and weaves. White, pearl and heathers.

Imported Silk Squares, \$3.94 to \$6.94

For evening dress wear. Warmth without weight. White, pearl or black.

Wool and Cashmere Reefers, \$2.94 to \$12.74

Our own importation. Scotch wool and alpaca in camel, Oxford and heathers. Cashmere wool reefers in two tone camel and gray combinations.

MACY'S—Main Floor, 35th Street.

Excellent Values in Rugs

High Grade Seamless Axminster Rugs

The kind of rugs that will give long service and still look as though they had just been put on the floor. For they are well made—of fine texture yarn—in one piece, and the colors are those that are in demand. The prices are obviously lowest-in-the-city.

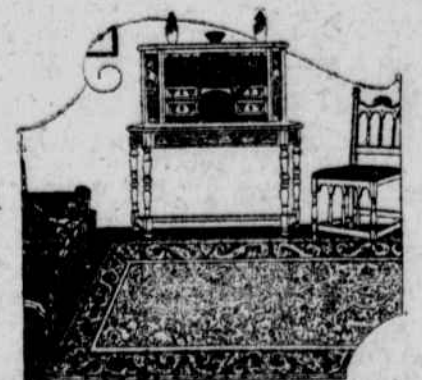
27 in. x 54 in., \$3.64, 9 ft. x 12 ft., \$58.25

Seamless Wool Velvet Rugs

This interesting group is the contribution of one of the leading manufacturers of fine floor coverings—so that any rug that appeals to you may be selected with the certainty that the quality and workmanship are the finest, and the pattern—which will be one of the many charming Persian effects—absolutely individual.

27 in. x 54 in., \$4.09 | 27 in. x 9 ft., \$9.64
9 ft. x 12 ft., 46.50 | 27 in. x 12 ft., 11.24

MACY'S—Fourth Floor, Front.



Imported Hall and Stair Carpets, and Imported and Domestic In-laid Linoleum, at lowest-in-the-city prices.